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PROGRAMME DE LIBRE CIRCULATION DES PRODUITS AGRICOLES EN AFRIQUE DE L'OUEST

2017 ProFAB Work Plan

Abuja

Summary of the presentation

- Context
- **The 2017 AWPB description**
- **Budget**

Introduction

- Context
 - ✓ Significant achievements to build basic studies
 - ✓ Progress on the implementation of the trade instrument of policy

- **Detailed description of AWPB**

Detailed description of AWPB

OS1: **Contribute to a better understanding of how the trade in agricultural and food products functions**

10 activities under three results:

Detailed description of AWPB OS1:

RESULT 1.1. (OUTPUT 1.1) : A system (monitoring) for collecting data on regional trade in agro-pastoral productions is operational

- **Activity 1.1.1: Make cross-border trade flow data collections at land border posts and strategic markets with a regional focus**
- **Activity 1.1.2 : Make continuous surveys on road harassment along corridors and at land border posts**
- **Activity 1.1.3: Conduct baseline studies of four new corridors (Cotonou-Malanville-Dosso-Niamey-Gao, Kano-Katsina-Maradi-Birni N’Konni-Niamey, Conakry-Forécaiah-Port Loko-Masiaka-Waterloo-Freetown and Conakry-Boké-Koumbia-Koundara-Bafata-Bissao)**
- **Act 1.1.4: Workshop for the restitution of the baseline survey carried out on 4 additional corridors.**

Detailed description of AWPB OS1:

- **RESULT 1.1. (OUTPUT 1.1) :** A system (monitoring) for collecting data on regional trade in agro-pastoral productions is operational
 - **Activity 1.1.5: Conduct training for data collectors of cross-border trade flows at land border crossings and strategic markets with a regional focus**
 - **Activity 1.1.6: Carry out eight (8) missions to supervise the collection of cross-border trade flow data at land border crossings and strategic markets with a regional focus**
 - **Activity 1.1.7: Carry out twenty (20) verification and validation missions of data collection on road harassment along corridors and at land border posts**

Detailed description of AWPB OS1:

- **RESULT 1.2. (OUTPUT 1.2.) : Market information and communication systems are revitalized**
 - **Activity 1.2.1: Develop an electronic platform for transmission of trade flow and road harassment data.**

Detailed description of AWPB OS1:

- **RESULTAT 1.3. (OUPUT 1.3.)** Information and analytical documents are available and accessible to a network of actors
 - **Activity 1.3.1:** Produce and distribute, at regular intervals, reports on cross-border trade flows as well as on road harassment and barriers to regional trade in agro-pastoral products;
 - **Activity 1.3.2:** Participation/Contribution in regional meetings/advocacy on trade and trade barriers, contribution to ECOWAS Task Force on ETLs;
 - **Activity 1.3.3.** Produce specific notes on trade flows and barriers

Detailed description of AWPB OS2/

OS2 : improve effective implementation of
agreements on the free movement of
agricultural products, food and people in west
Africa

19 activities

Detailed description of AWPB OS2/

- **RESULTAT (OUTPUT) 2.1. : The regulations are widely disseminated among actors**
 - **Activity 2.1.1: Printing of simplified versions of regional trade regulations in West Africa, in to 2,000 copies in French and English**
 - **Activity 2.1.2: Dissemination of simplified regional trade regulation guide**
 - **Activity 2.1.3: Launching and dissemination of Niger Drivers Guide:**

Detailed description of AWPB OS2/

- **RESULTAT (OUTPUT) 2.1. : The regulations are widely disseminated among actors**
 - **Activity 2.1.4: Update and disseminate Ouagarinter guide:**
 - **Activity 2.1.5: Organization of a Consultative Meeting on SPS and Quality Standards in West Africa**
 - **Activity 2.1.6: Meeting of Export promotion authorities as part of the strategy of market information on agric- products)**

Detailed description of AWPB OS2/

- **RESULTAT 2.2. (OUPUT 2.2.)** Advocacy on obstacles to regional trade is conducted at various levels
 - **Activity 2.2.1:** Survey for the identification of types of road harassments encountered by agricultural products women entrepreneurs along Abidjan-Lagos corridor
 - **Activity 2.2.2:** Survey for the identification of types of road harassments encountered by agricultural products' women entrepreneurs along Senegambia corridor
 - **Activity 2.2.3:** Organizing 3 road governance sensitization caravans on Abidjan-Lagos, Bouaké-Ouagadougou-Niamey and Ouaga-Parakou corridors
 - **Activity 2.2.4:** Organizing two Road Shows, in Sikasso and Katsina road harassments and regional agricultural products' trade obstacles
 - **Activity 2.2.5:** Support to the 6th Annual Borderless conference

Detailed description of AWPB OS2/

- **RESULTAT 2.2. (OUPUT 2.2.)** Advocacy on obstacles to regional trade is conducted at various levels
 - **Activity 2.2.6:** Direct training for women border traders on common regional trade regulations in Senegambia
 - **Activity 2.2.7:** Direct training for women border traders on common regional trade regulations in Abidjan-Lagos corridor
 - **Activity 2.2.8:** Facilitate holding of meetings between and amongst cross-border trade users
 - **Activity 2.2.9:** Three (3) Advocacy meetings with stakeholders for removal of non-tariff trade barriers

Detailed description of AWPB

- **RESULTAT 2.2. (OUPUT 2.2.)** Advocacy on obstacles to regional trade is conducted at various levels
 - **Activity 2.2.10: Organizing 2 Surveys** for the appreciation of crossing time at Aflao, Seme/Kraké, Noé/Elubo, Paga/Dakola and Kidira/Diboli borders
 - **Activity 2.2.11: Support a media sensitization Forum on WTO Trade Facilitation Agreement:**
 - **Activity 2.2.12 Support operations of 8 Border Information Centers (BICs)**
 - **Action 2.2.13: Pilot of E-Platform** for reporting and monitoring of non-tariff barriers on Tema-Ouagadougou corridor

Detailed description of AWPB

OS3: contribute to the formulation and implementation of regional strategies and policies for promoting trade in agricultural and food products

6 activities

Detailed description of AWPB

- **Result (outcome) 3.1. the state of implementation of policies, measures and instruments for the promotion of trade in agricultural and food products is documented and shared**
 - **Activity 3.1.1: Monitoring the effective state of implementation of the ECOWAS Trade Liberalization Scheme**
 - **Activity 3.1.2: advocacy the implementation of ECOWAS schema in the liberalization in the countries of Mano River Union (Liberia, Guinea, Sierra Leone and Côte-d'Ivoire)**
 - **Activity 3.1.3 : Reinforce the multi stakeholder dialogue on free movement of agricultural products along the Banjul –Bissau corridor**

Detailed description of AWPB

- **Result (outcome) 3.2. R3.2: the effects and impacts of policies and strategies for promoting trade in agricultural products are analyzed, documented and shared**
 - **Activity: 3.2.1 training and sensitization of women entrepreneurs on rules of origin of the ECOWAS trade liberalization scheme**
 - **Activity: 3.2.2 : Capitalization of the effects of good practices of market regulation measures in two agricultural products**

Detailed description of AWPB

- **Result (outcome) 3.3. inclusive, harmonized and coherent trade policies and strategies, and regional agricultural policies, are formulated and/implemented**
 - **Activity 3.3.1 : Support DARD to develop a strategic framework on instruments for regulating the regional market of agricultural products (inter-professional organizations, sector boards, etc.)**

Detailed description of AWPB

- **Program steering**

Detailed description of AWPB

- **3. 4. 1 MONITORING AND EVALUATION**
 - **Activity 4.1.1: Conduct ProFAB baseline study**
 - **Activity 4.1. 2: Updating ProFAB data collection methods and tools**
 - **Activity 4.1. 3: Close tracking of corridor monitoring mechanism**
 - **Activity 4.1.4: Organization of DQA**
 - **Activity 4.1. 5: Production/consolidation of ProFAB reports**

Detailed description of AWPB

- **3.4.2. Communication**

- **Activity 4.2. 1. Creation and management of ProFAB website and intranet**
- **Activity 4.2.2: Establishment and management of social media (Facebook, twitter, YouTube, etc.)**
- **Activity 4.2.3: Production and circulation of watch bulletins on regional trade**
- **Activity 4.2.4: Produce presentation product (update of brochures, panel folders, kakemono, notebooks, promotional objects, etc.)**
- **Activity 4.2.5: Media coverage and relation with the press**

Detailed description of AWPB

- **3.4.3. Program governance**
 - **Activity 4.3.1: Organize the statutory meetings of the program steering bodies**

IV. Strategy for the implementation of Work Plan for 2017.

- Institutional framework of implementation
- **Program implementation approach**
- Sustainability of the program achievements
 - *Institutional aspect of sustainability*
 - *Political aspect of sustainability*
 - *Environmental aspect of sustainability*
- Gender issue in ProFAB

V: Budget

- **Total budget for 2017 work plan: US \$ 3 412 594** including:
 - **A direct grant from USAID to west Africa: US\$ 1 160 276.**
 - **A grant from Canadian Cooperation: CD\$ 1 565 633**
 - **A contribution from USAID under DOAG : US\$ 1 014 045**

Thanks you